

**Regional and Countrywide Partners Profiles**  
**Results of Partners prioritisation of common Strengths, Weaknesses, Opportunities and Threats - May 2010**

**Priorities Matrix**  
**SME Development**

	LP PART	PP02	PP03	PP04	PP05	PP06	PP07	PP08	PP09	PP10	PP11	Total
<b>S1</b>	2	2	2	-	2	1	2	n/a	-	1	1	<b>13</b>
<b>S2</b>	1	1	1	-	1	2	1	1	-	2	2	<b>12</b>
<b>COMMENTS</b>	None	None	None	<i>Popular to live in the countryside</i>	None	<i>Good IT Infrastructure</i>	None	<i>Regional autonomy</i>	None	<i>Geographic location Entrepreneurial interest</i>	<i>Well developed road connections</i>	
<b>W1</b>	2	1	1	-	1	-	1	1	-	1	1	<b>9</b>
<b>W2</b>	1	2	2	-	2	-	2	2	-	2	2	<b>15</b>
<b>COMMENTS</b>	None	<i>Lack of awareness of potential foreign partnerships</i>	None	<i>Lack of knowledge of market Lack of entrepreneurship</i>	None	<i>Economic activity concentrated in populated area</i>	None	<i>Lack of critical mass</i>	None	<i>Large enterprises Lack of cooperation Insufficient interaction</i>	<i>Aging population</i>	
<b>O1</b>	1	2	1	-	2	1	2	1	-	2	2	<b>14</b>
<b>O2</b>	2	1	2	-	1	2	1	2	-	1	1	<b>13</b>
<b>COMMENTS</b>	<i>Natura 2000 might be a future tourist product</i>	None	None	<i>New cooperation for companies Green food production</i>	None	<i>Rural demand for "tourism routes"?</i>	None	<i>Enhancement of the network</i>	None	<i>Available experienced entrepreneurs Attract new investors</i>	<i>Develop new products services</i>	
<b>T1</b>	1	2	1	-	1	-	2	1	-	1	1	<b>10</b>
<b>T2</b>	2	1	2	-	2	-	1	n/a	-	2	2	<b>12</b>
<b>COMMENTS</b>	None	None	<i>Lack of entrepreneurship</i>	<i>Higher costs</i>	None	<i>Lack of private investment Law taking over rate of business</i>	None	<i>Economic crisis</i>	None	<i>Migration of population Lack of available work for high skilled workers</i>		

Lowest total scores = highest priority

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**Tourism Activity**

	LP PART	PP02	PP03	PP04	PP05	PP06	PP07	PP08	PP09	PP10	PP11	Total
<b>S1</b>	1	3	1	-	1	1	1	1	-	1	1	<b>11</b>
<b>S2</b>	-	2	3	-	3	3	4	3	-	-	2	<b>20</b>
<b>S3</b>	-	4	4	-	4	-	4	n/a	-	-	4	<b>20</b>
<b>S4</b>	-	1	2	-	2	2	2	2	-	-	3	<b>14</b>
<b>COMMENTS</b>	None	None	None	None	None	None	None	None	None	<i>Historic city River location</i>	<i>Preserved nature Biodiversity</i>	
<b>W1</b>	-	3	1	-	2	-	2	1	-	-	2	<b>11</b>
<b>W2</b>	1	2	2	-	3	-	1	3	-	1	4	<b>17</b>
<b>W3</b>	-	4	4	-	1	2	4	2	-	-	3	<b>20</b>
<b>W4</b>	-	1	3	-	4	1	3	n/a	-	-	1	<b>13</b>
<b>COMMENTS</b>	None		<i>Lack of offer</i>	<i>Lack of entrepreneurship</i>	None	<i>Lack of low cost airlines</i>	None	<i>Lack of quality offer for a foreign visitor</i>	None	<i>River unused Lack of entire information strategy</i>	<i>Tourists stay in our region only for few hours</i>	
<b>O1</b>	1	1	1	-	2	-	2	1	-	1	2	<b>11</b>
<b>O2</b>	-	2	2	-	1	-	1	2	-	-	1	<b>9</b>
<b>COMMENTS</b>	None	None	<i>Both important</i>	<i>Cooperation between SMEs</i>	None	<i>"Nature" tourist supply which fits with foreign customers demands</i>	None	<i>Enhancement of the network</i>	None	<i>Competiveness of the area in terms of value based quality delivered for the price paid by the visitor</i>	<i>Development of new programs that will keep tourists in the region for the whole week</i>	
<b>T1</b>	1	2	1	-	1	-	2	1	-	1	2	<b>11</b>
<b>T2</b>	-	1	2	-	2	1	1	2	-	-	1	<b>10</b>
<b>COMMENTS</b>	None	None	None	None	None	<i>To scatter public funds by supporting projects that do not have economic impact</i>	None	<i>Economic crisis</i>	None	<i>Lack of coordination among the institutions Climate change</i>	<i>Change of the main tourist flow</i>	

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**Natural Environment**

	LP PART	PP02	PP03	PP04	PP05	PP06	PP07	PP08	PP09	PP10	PP11	Total
<b>S1</b>	-	1	1	-	2	1	2	1	-	1	1	<b>10</b>
<b>S2</b>	1	2	2	-	1	2	1	2	-	-	2	<b>13</b>
<b>COMMENTS</b>	None	None	None	None	None	None	None	None	None	<i>Pollution level of the waters Legislation and programs for applying environmental policies</i>	<i>Biodiversity Natura 2000</i>	
<b>W1</b>	1	1	1	-	2	1	1	2	-	1	1	<b>11</b>
<b>W2</b>		2	2	-	1	2	2	1	-	-	2	<b>12</b>
<b>COMMENTS</b>	None	None	None	<i>Overgrowing agricultural landscape</i>	None	None	None	None	None	<i>Insufficient infrastructure for collection, supplying and treatment of the waters Big number of polluted areas</i>	<i>Overgrowth of the landscape Too strict environmental protection</i>	
<b>O1</b>	-	1	1	-	2	1	2	1	-	1	2	<b>11</b>
<b>O2</b>	-	2	2	-	1	2	1	2	-	-	1	<b>11</b>
<b>COMMENTS</b>	<i>Improvement of people's awareness that Natura2000 opens a lot of opportunities.</i>	None	None	<i>Develop nature and culture tourism in a sustainable way</i>	None	None	None	None	None	<i>Use of EU for solving the problems related to the protection of the areas New environmental protection techniques</i>	<i>Self sufficient energy of Inner Karst region</i>	
<b>T1</b>	-	2	1	-	1	1	2	1	-	1	1	<b>10</b>
<b>T2</b>	-	1	2	-	n/a	2	1	2	-	2	2	<b>12</b>
<b>COMMENTS</b>	<i>Natura 2000 will not be perceived as one cohesive tourism product due to the negative ?? in Poland</i>	<i>En-mass industrialisation</i>	None	<i>Negative land use</i>	None	None	None	<i>Hydrogeological instability</i>	None	<i>Climate change Decrease of biodiversity</i>	None	

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**Built Heritage**

	LP PART	PP02	PP03	PP04	PP05	PP06	PP07	PP08	PP09	PP10	PP11	Total
<b>S1</b>	-	2	1	-	1	1	2	2	-	1	1	<b>11</b>
<b>S2</b>	-	1	2	-	2	2	2	1	-	-	2	<b>12</b>
<b>COMMENTS</b>	<i>Hardly any built heritage in Natura 2000</i>	None	None	None	None	None	None	None	None	<i>Good commercial / geographic location Strong community awareness</i>	<i>Green Karst as a new brand of the region</i>	
<b>W1</b>	-	1	1	-	1	1	1	n/a	-	1	1	<b>7</b>
<b>W2</b>	1	2	2	-	2	2	2	n/a	-	-	2	<b>13</b>
<b>COMMENTS</b>	None	None	None	None	None	None	None	<i>Scarcity of means of transport</i>	None	<i>Lack of long term planning strategy Different kinds of property</i>	<i>Lack of education</i>	
<b>O1</b>	1	3	1	-	2	1	1	2	-	-	2	<b>13</b>
<b>O2</b>	-	2	2	-	1	3	3	1	-	1	3	<b>16</b>
<b>O3</b>	-	1	3	-	3	2	2	n/a		-	1	<b>12</b>
<b>COMMENTS</b>	None	None	None	None	None	None	None	None	None	<i>Commercial opportunities EU funds</i>	None	
<b>T1</b>	1	1	1	-	2	1	2	n/a	-	-	2	<b>10</b>
<b>T2</b>	-	2	2	-	1	2	1	n/a	-	2	1	<b>11</b>
<b>COMMENTS</b>	None	<i>Increasing real estate costs not matched by income</i>	None	<i>Cultural Heritage instead of Built Heritage?</i>	None	<i>Heritage refurbishment projects with economic strategy</i>	None	<i>Risk of using our immaterial heritage</i>	None	<i>Natural processes Loss of heritage buildings</i>	None	

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